

Madeleine Arch

Associate Creative Director, Art
Brooklyn, NY | London, UK
madeleinelarch3@gmail.com
madeleinearch.com

Education

Boston University, Class of 2019

College of Communication
BS in Mass Communication
Focuses in Advertising &
Art History

College of Fine Arts
Minor in Visual Arts

2 UROP Research Grants

Awards

Clio Award	2022
D&AD	2022 & 2021
Cannes Lion	2021
Merit NE Hatch Award	2019

Skills

Ideation, Organic Social, OOH,
Print Design, Brand Design, Web
Design, Illustration, Storyboarding,
Retouching, Motion Design, Critique,
Public Speaking, Client Relations

Software

Photoshop, Illustrator, Premiere,
After Effects, Sketch, Figma,
InDesign, Audition,
Microsoft Suite, Google Suite

Interests

Oil Painting, Film & Television,
Thrifting, Concerts, Walking,
Plants, Cooking

Experience

T&Pm - Audible, Amazon Astro

Associate Creative Director	July 2024 - Present
Senior Art Director	Feb 2023 - June 2024

+ Concepts, directs, and designs bespoke Organic Social
for Audible across the US, Pottermore, Global, Campaign,
ACX, and Cannes workstreams.

+ Leads and mentors creative team of 10 with emphasis
in skill development and professional growth.

+ Creates, translates, and evolves ToV and Design of
Audible brand for social.

+ Favored for special projects and new business pitches
for prospective clients such as Amazon Astro Paid
Social;
which we won.

Dentsu / Burger King, Culligan Water, Amway, Atkins, etc.

Senior Art Director	Oct 2021 - February 2023
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+ Led organic social and website design projects for
clients such as Burger King, Culligan Water, Amway,
Atkins, and Chapstick for performance creative team.

+ Was outsourced regularly for special projects outside
the typical scope in interest of wide skill set.

Area 23 / Eli Lilly & Co, GSK, Columbia Journalism Review

Art Director	June 2020 - Oct 2021
Junior Art Director	July 2019 - May 2020

+ Concepted and pitched a Google Chrome extension that
identifies dangerous online interactions for youth users.

+ Won a Cannes Lion for Graphic Design for ‘The Inevitable
News,’ a project which calls attention to gun violence.

MRM McCann / GSK

Art Direction Intern	June 2019 - July 2019
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Freelance

Theatrely	Fall Preview Imagery
Vanitas Short Film	Film Poster
King Asante	Branding

Pontone Gallery / London, UK

Art Administration Intern	Fall 2017
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